

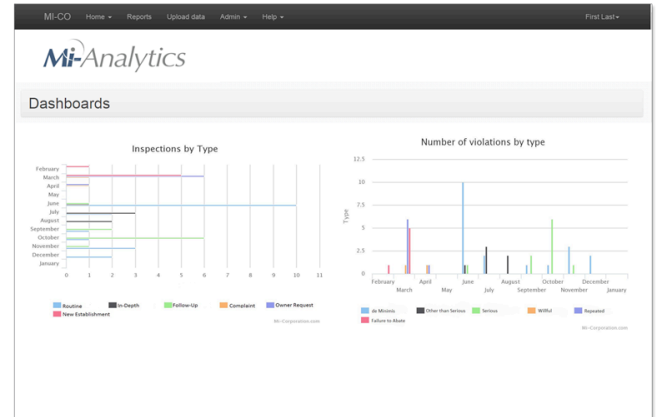
MI-ANALYTICS

# What insights do you have on your business data?

As a business with field-based personnel, you're probably collecting all kinds of data related to your mission-critical operations each day. But are you utilizing that data to its fullest extent? As mobile applications and solutions for the enterprise become more widely adopted around the world, organizations without the ability to quickly organize and analyze business data are leaving a lot on the table.

## Get real-time insight in no time flat with Mi-Analytics.

Mi-Analytics gives you real-time insight into company operations by examining data from a variety of sources and breaking it down into meaningful reports and dashboards. This enables you and your team to discern patterns and make better decisions. Big data CAN provide big benefits to your business!



## Understanding your data just got a whole lot easier.



### EASY TO DEPLOY

Mi-Analytics' user friendly, configurable dashboards and reports can accept data from Mi-Corporation's Mobile Impact Platform as well as well as any 3rd party XML input.



### POWERFUL VISUALIZATION

Mi-Analytics empowers users with actionable insights including interactive graphs, charts and reports.



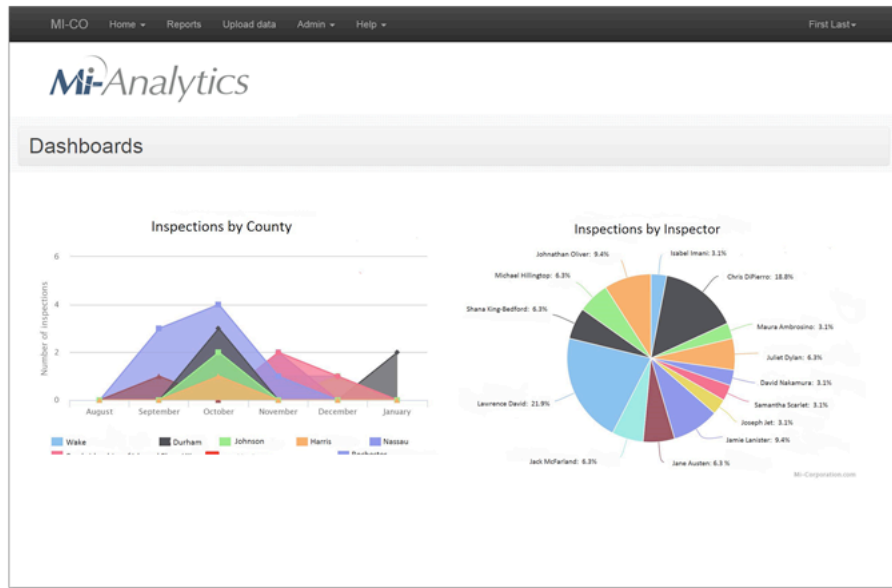
### BUSINESS INSIGHTS

Mi-Analytics provides organizations with holistic views of both operational efficiency and workforce productivity.



### PREDICTIVE ANALYTICS

Mi-Analytics lets users view historical and current data, helping users compare timeframes and discern patterns for proactive, informed decision-making.



## How are Mi-Corporation customers using Mi-Analytics?



### RESOURCE MANAGEMENT

Users get data visualization showing how many inspections were completed in a given date range, by inspector, inspection site, length of inspection process, or by inspection sites that only reported compliance errors. They chart productive use and availability of people, equipment, and even specialty items to effectively and efficiently maximize utilization.



### WORK MANAGEMENT

Users gain work order insights for comparing planned versus unplanned work types and all the associated ramifications. What projects are at risk? What PM tasks are on or behind schedule and how can they proactively adjust to meet deadlines?



### PREDICTIVE ANALYTICS

Users create dashboards that show asset performance metrics so they can spot trends, repair rates, unscheduled down time and create a risk mitigation strategy based on actual data points. They're also able to plan in advance to address future issues while maximizing uptime.



### CUSTOMER LOYALTY

Field technicians collect valuable data on a daily basis. Mi-Analytics lets them see where proactive account management is required or where a sales call might result in an order. Mi-Analytics also empowers field staff with historical data and can help guide them to achieve a more efficient work day and enhance customer loyalty.